

INVEST TO SUCCEED. INVEST TORONTO.



We connect you to this vibrant city with everything your business needs to grow and prosper.

CONNECT TO YOUR NEW BUSINESS LOCATION

“When you add it all up, Toronto is the third largest financial services centre in North America behind New York and Chicago. And, it is the fastest growing financial services sector in North America. Toronto is a world class centre for business.”

Frank McKenna, Deputy Chair, TD Bank Financial Group, Toronto Board of Trade, January 2010

Invest Toronto is your connection to the global business opportunities found in Toronto. We can help your business identify and tap into the vast market potential available in this vibrant city.

We provide a complimentary concierge service for your business, offering one-on-one consultations to help facilitate your foreign direct investment decisions, and assisting you in navigating through the transition process.

We help you foster effective business, institutional, professional, and government partnerships, and provide coordinated access to leaders and other influencers to enable the success of your business investment in our city.

We help you access the markets, talent, and business resources of Canada's largest city.

We facilitate and guide you through the business set-up and site selection process, providing detailed data and analysis, and access to effective tools to help enable your decisions.



BUSINESS LEADER

“As the financial, corporate head-office and media capital...Toronto has a rare abundance of the ‘creative class’ of financiers, healthcare researchers, corporate strategists, artists, lawyers, architects and social-work pioneers who will forge the ‘knowledge-based economy’ of the 21st century.”

Toronto a ‘laboratory of urban innovation’, Toronto Star, May 2010

Toronto generates almost a fifth of Canada's GDP – \$263 billion; representing a larger share of its national GDP, in comparison to New York, Los Angeles and Chicago (OECD, 2007). As well, Toronto's GDP per capita is greater than that of Hong Kong and Berlin (Toronto Board of Trade, 2010).

Toronto is home to 2 of the world's largest banks, hosts 15 others who operate within the region and is the headquarters of 5 of Canada's biggest pension plan funds.

Toronto, along with New York, London and Paris, ranks in the top 5 cities with economic clout (PWC Cities of Opportunity Report 2010).

3rd largest information technology sector in North America.

4 million sq.ft. of office space currently under construction or recently completed in downtown Toronto. Of that, 3.2 million sq.ft. is LEED Class A office space.

Home to 6 of Canada's top insurers.

Toronto is home to the headquarters of 37 companies, each with over \$600 million in annual revenues.

The TSX is the 3rd largest stock exchange in North America and is number 1 in the world in the listing of mining, oil and gas firms.

Largest combined bio-medical and biotechnology cluster in North America.

Toronto ranks

1st

in North America for
cost of doing business

Home to

40%

of Canada's
corporate headquarters

The headquarters of

37

companies with over

\$600M

each in annual revenue
are located in Toronto

Toronto is comprised of

205

diverse neighbourhoods

Toronto ranked

10th

on the World's Top
Global Cities list

1,500

parks

As of November 2009,
Toronto has the

2nd

largest number of
high-rise buildings under
construction in the world

The TSX is the

3rd

largest stock exchange
in North America

119

securities firms and

61

mutual fund companies

Toronto ranks in the top

5

cities with economic clout

Caribana Festival
has over

1 million

attendees, 2nd largest
in the world

TORONTO HOSTS

June 26th and 27th, 2010, Toronto
hosted the G20 Summit.

Every September, the Toronto
International Film Festival (TIFF)
welcomes the world's glitterati
under one roof at the Bell Lightbox.

In 2011, the International Indian
Film Festival will be held in
North America for the first time,
when Toronto hosts the event.

In 2014, Toronto will host World
Pride with an expected attendance
of over 1 million.

In 2015, Toronto will host the
Pan American Games.

DEMOGRAPHICS

The City of Toronto has a population
of 2.6 million people.

There are 5.5 million people in
the Greater Toronto Area (GTA).

Over 180 languages and dialects
spoken.

50% of the population was born
outside of Canada, providing
a dynamic workforce uniquely
suited to the global nature of
business today.

Let us help you succeed
in Toronto.

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